

# **Flowersbyjohnny**

# https://www.flowersbyjohnny.com/

## Date: 09/07/2023

#### http & https check:

Your website is in "http version" which is not secured version. We recommend migrating your website from http version to https version using a **Paid SSL Certificate**.

www. & non www version check:

Use canonical link element in the <head> section of the home page as

```
<<li>k rel="canonical" href="https://www.flowersbyjohnny.com" />/>
```

| Meta Title:                          |  |
|--------------------------------------|--|
| Page                                 | Suggested Page Title   |
| <u>Summer</u><br><u>Bouquets</u>     | Beautiful summer bouquets Bridal Red roses for weddings        |
| <u>Anniversary</u><br><u>Flowers</u> | Order Happy Marriage anniversary flowers bouquet online        |
| <u>Plants</u>                        | Send fresh flowers & plants to near me and deliver them online |

| <b>Missing Meta</b>                | Missing Meta Title:   |  |  |
|------------------------------------|---|--|--|
| Page                               | Suggested Page Title  |  |  |
| <u>Roses</u>                       | Red Roses summer bouquets Flowers by Johnny in Buffalo, NY, |  |  |
| <u>Get Well</u><br><u>Flowers</u>  | Order fresh flowers bouquet & send wishes to get well soon! |  |  |
| <u>Flowers In a</u><br><u>Gift</u> | Flowers in a Gift suitable for every occasion unique vase   |  |  |

| Meta Descrip                     | Meta Description:  |  |  |
|----------------------------------|--|--|--|
| Page                             | Suggested Meta Description   |  |  |
| <u>Roses</u>                     | On any occasion, we Send &delivered to Buffalo, NY, and surrounding areas Fresh red, pink, and purple Roses bouquets your love & make every day special!                 |  |  |
| <u>Summer</u><br><u>Bouquets</u> | This season is to give someone a reason to smile & It's the season to celebrate, Send beautiful Fresh Flower Summer Bouquets today for delivery to Buffalo, NY           |  |  |
| <u>Lavish</u><br><u>Flowers</u>  | Beautiful Lavish Flowers Bouquets Collection & Stylish Lavish Flowers Arrangements<br>Including beautiful bouquets for love & romance from Flowers By Johnny Buffalo, NY |  |  |

### Missing Meta Description:

| Page                             | Suggested Meta Description   |
|----------------------------------|--|
| <u>Modern</u><br><u>Flowers</u>  | All about exotic flowers perfectly for freshening up your landscaping that has been cultivated by humans Modern flowers like orchids include roses, tulips               |
| <u>Summer</u><br><u>Bouquets</u> | This season is to give someone a reason to smile & It's the season to celebrate, Send beautiful Fresh Flower Summer Bouquets today for delivery to Buffalo, NY           |
| <u>Lavish</u><br><u>Flowers</u>  | Beautiful Lavish Flowers Bouquets Collection & Stylish Lavish Flowers Arrangements<br>Including beautiful bouquets for love & romance from Flowers By Johnny Buffalo, NY |

### Duplicate Meta Description:

| Duplicate Meta Description.     |  |  |
|---------------------------------|--|--|
| Page                            | Suggested Meta Description   |  |
|                                 |  |  |
| <u>Lavish</u><br><u>Flowers</u> | Beautiful Lavish Flowers Bouquets Collection & Stylish Lavish Flowers Arrangements<br>Including beautiful bouquets for love & romance from Flowers By Johnny Buffalo, NY |  |
|                                 |  |  |
|                                 |  |  |

| Heading/Sub-headings:     |                        |    |
|---------------------------|------------------------|----|
| Page                      | H1                     | H2 |
| <u>Summer</u><br>Bouquets | Blooming Summer Flower |    |

| Missing Heading (H1):            |                           |    |
|----------------------------------|---------------------------|----|
| Page                             | H1                        | H2 |
| <u>Wedding</u><br><u>Flowers</u> | Beautiful Wedding Flowers |    |
|                                  |                           |    |

| Multiple Heading (H1): |                                |    |
|------------------------|--------------------------------|----|
| Page                   | H1                             | H2 |
| Home                   | SEND PASSION ~ SEND FLOWERS    |    |
|                        | [Keep as it is]                |    |
|                        | Summer Bouquets                |    |
|                        | [Remove h1 tag and make it h2] |    |

### Image ALT Tags:

Please check excel file for the missing alt tag of Images.

| Page     | Image Url   | Suggested Alt Tag |
|----------|---|-------------------|
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/T23S105A.jpg                               |                   |
| About Us | https://assets.eflorist.com/site/EF-<br>8748/About%20Us/m6251057-<br>about%20us%20image%201.jpg |                   |
| About Us | https://assets.eflorist.com/site/EF-<br>8748/About%20Us/m6251058-<br>about%20us%20image%202.jpg |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PSM /TEV31-8A.jpg                               |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/T209-3A.jpg                                |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PSM /T23E210A.jpg                               |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/TSP03-1A.jpg                               |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/T05N441A.jpg                               |                   |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/TEV56-2A.jpg                               |                   |

| Products | https://assets.eflorist.com/assets/produ<br>cts/PSM_/T05N440A.jpg |  |
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| Products | https://assets.eflorist.com/assets/produ<br>cts/PSM_/TSP03-1A.jpg |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/T23S105A.jpg |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/TEV31-8A.jpg |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PSM_/T152-2A.jpg  |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN /T05N440A.jpg |  |
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| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/T152-2A.jpg  |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMC_/T209-3A.jpg  |  |
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| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/T152-2A.jpg  |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/T157-3A.jpg  |  |
| Products | https://assets.eflorist.com/assets/produ<br>cts/PMN_/T05N441A.jpg |  |

| <u>Products</u> | https://assets.eflorist.com/assets/produ<br>cts/PSM_/TEV56-2A.jpg |  |
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| Products        | https://assets.eflorist.com/assets/produ<br>cts/PMN /TEV31-8A.jpg |  |
|                 |   |  |
| Products        | https://assets.eflorist.com/assets/produ<br>cts/PMC /T157-3A.jpg  |  |
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| <u>Products</u> | https://assets.eflorist.com/assets/produ<br>cts/PMN_/TEV56-2A.jpg |  |
| Products        | https://assets.eflorist.com/assets/produ<br>cts/PSM /T157-3A.jpg  |  |
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| Products        | https://assets.eflorist.com/assets/produ<br>cts/PMC /T05N440A.jpg |  |

**Broken Links** 

We have found 4 broken links in your site. Please check the attached file which is attached.

#### **Broken Images**

We have found 3050 broken Images in your site. Please check the attached file for Broken Image and fix.

#### PageSpeed Insights

Your site Load time is poor in Mobile version and average Desktop version. For mobile version it's 41/100 & for desktop version it's 50/100.

| PageSpeed Insights |   | сэ Сору     |
|--------------------|---|-------------|
|                    | Report from Jul 12, 2023, 3:26:43 AM  |             |
|                    | https://www.flowersbyjohnny.com/  | Analyze     |
|                    | Mobile Desktop  |             |
|                    | Discover what your real users are experiencing  | No Data     |
|                    | Diagnose performance issues   |             |
|                    | 41) 92 100 99<br>Performance Accessibility Best Practices SEO   |             |
|                    | 41)<br>Performance  |             |
|                    | Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator. |             |
|                    | METRICS   | Expand view |

| ⊼ PageSpee | d Insights  | co Copy Link |
|------------|---|--------------|
|            | Report from Jul 12, 2023, 3:26:43AM   |              |
|            | https://www.flowersbyjohnny.com/  | Analyze      |
|            | Mobile Desktop  |              |
|            | Discover what your real users are experiencing  | O No Data    |
|            | Diagnose performance issues   |              |
|            | 508218092PerformanceAccessibilityBest PracticesSEO  |              |
|            | 50<br>Performance<br>Values are estimated and may vary. The performance score is calculated |              |
|            | directly from these metrics. See calculator.  |              |
|            | METRICS   | Expand view  |

#### PageSpeed Insights:

https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Ftexasgrins.com&tab=mo bile