



MT. ROCKCHANA EISMEN
Digital Marketer

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- Portfolio:
<https://rockchanaeismen.com/>

Skills

Hard Skills:

- SEO.
- SMM.
- Advertising.
- Web Design.
- Social Media Marketing

Soft Skills:

- Communication.
- Team-building
- Time Management
- Organizing

Co-Curricular Activities

- Travelling.
- Reading.
- Sports.

Career Objective

To establish as a Digital Marketer with a passion for helping businesses increase their online visibility and achieve their marketing goals. With expertise in SEO, content creation, and digital strategy, want to establish myself as a Sr. Digital Marketer within 4-5 years.

Experience:

National Science & Technology Museum

September 2007 to Till Now
Gallery Assistant

Job Responsibilities:

- Maintaining Biological Gallery.
- Complete monitoring and giving suggestions to project the gallery Products.
- Maintain Visitor's Register.

Momen Real Estates Ltd.

December 2006 to August 2007
Office Assistant

Job Responsibilities:

- Make telephone call & receive all in-coming calls.
- Maintain Staff Attendance Register.
- Maintain Visitors Register.
- Received all incoming letter and documents.
- Maintain all outgoing documents.
- Preserving personal data of all employees.

National Science & Technology Museum

July 2000 to June 2005
Texidermist

Job Responsibilities:

- Maintaining Biological Gallery.
- Complete monitoring and giving suggestions to project the Gallery products.

Dhaka Electric Supply Authority (DESA)

December 1997 to December 1998
ledger keeper

Job Responsibilities:

- Maintaining record of a company's purchases of goods
- Commercial transactions of lists and reports.

Educational Qualification:

- BBA in Management from IBAIS UNIVERSITY in 2019 in with a CGPA 3.38 out of 4.00.
- HSC in Science from Katabaria Afazuddin Khan Mohila College in 1996 with 1st Division.
- SSC in Humanity from Chalakchar Girls High School in 1994 with 1st Division.

Training /Certification:

Name: Creative IT institute (On Going)

Course: Digital Marketing

Duration: 06 Months

Topics covered: SEO, SMM, WordPress Customization, Facebook Marketing, Instagram Marketing, Youtube Marketing, LinkedIn Marketing, Twitter Marketing, E-mail Marketing, Marketplace.

Country: Bangladesh

Name: UY LAB

Course: WordPress Theme Customization

Duration: 04 Months

Topics covered: Basic Concept, CMS, Wp Plugin, Newspapersite Creating, Domain & Hosting, Page Builder, Lending Page Builder, Elementor Pro, Elementor Addons, Create website with Elementor, Woo Commerce Plugin, Marketplace

Country: Bangladesh

Name: Pixel IT Limited

Course: Digital Marketing

Duration: 02 Months

Topics covered: On-page SEO, Offpage SEO, SEM, Facebook Marketing, Instagram Marketing, E-mail Marketing, Marketplace.

Country: Bangladesh

Name: Tourism & Hospitality Management Course

Duration: 30/03/2007 – 30/09/2007 (6 months)

Interne: 02 months from Kurmitola Golf Club
01 month from Hotel Victory Ltd.

Country: Bangladesh

Name: Bangladesh National Museum

Course: Taxidermy

Duration: 01 Month

Country: Bangladesh

Achievements/Academic publications/Portfolio:

Achievements: 1st Place in 1st Inter College Literary and Cultural Competition -1996.

Portfolio: <https://rockchanaeismen.com/>

Language Proficiency:

- **English:** Reading- Fluently, Writing- Advance, Listening- Intermediate, Speaking: Intermediate.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

Personal Information

- Date of Birth: 15/02/1979
- Nationality: Bangladeshi (By Birth)
- NID: 7754305790
- Marital Status: Married.